

DAILY TRUST DIGITAL PLATFORM RATE

| S/n | Position | Size | Duration | Where | Device | Amount N |
|-----|--|-----------------------------|------------------|--------------------------------|----------------------------|----------------------|
| 1 | Masthead | 468x60px | 1 week | Home, section and article page | Desktop and mobile | 250,000 |
| 2 | Left skyscraper | 160x600px | 1 week | Home, section and article page | Desktop Only (900px above) | 160,000 |
| 3 | Home sidebar | 300x250px | 1 week | Home page | Desktop and mobile | 120,000 |
| 4 | Home leaderboard middle | 468x60px | 1 week | Home page | Desktop and mobile | 180,000 |
| 5 | Home leaderboard bottom | 468x60px | 1 week | Home page | Desktop and mobile | 120,000 |
| 6. | Right skyscraper | 300x600px / 160x600 | 1 week | Article page | Desktop and mobile | 160,000 |
| 7. | Article Sidebar | 300x250px | 1 week | Article page | Desktop and mobile | 15 0,000 |
| 8. | Article Leadboard top | 468x60px | 1 week | Article page | Desktop and mobile | 150,000 |
| 9. | Article leadboard bottom | 468x60px | 1 week | Article page | Desktop and mobile | 120,000 |
| 10 | Section page sidebar | 350x300px | 1 week | Section page | Desktop and mobile | 150,000 |
| 11 | Sponsored post (Political) | Advertorial | daily | Home page and article | Desktop and mobile | 180,000 |
| 12 | Sponsored post (Public sector) Pinned | Advertorial | Daily | Home page and article | Desktop and mobile | 150,000 |
| 13 | Sponsored post (Corporate sector) Pinned | Advertorial | Daily | Home page and article | Desktop and mobile | 120,000 |
| 14 | Sponsored post (SME Product) Pinned | Advertorial | Daily | Home page, section and article | Desktop and mobile | 70,000 |
| 15 | Sponsored post (SME Product with Link) | 1 Advertorial | Daily | Home page and article | Desktop and mobile | 100,000 |
| 16 | Below the Post Text Link | Max 35 word s | Weekly | On all article | Desktop and mobile | 80,000 |
| 17 | Between the Post Text Link | Max 35 word s | Weekly | On all article | Desktop and mobile | 100,000 |
| 18 | CPM | Banner | Minimum of \$500 | Home page and article | Desktop and mobile | \$1.0 per Impression |
| 19 | Social media (with link) | Either face book or twitter | Daily | Home page and article | Desktop and mobile | 30,000 |

For advert booking, please call David Shodeinde on 08169583912 and email: dailytrustdigital@gmail.com